



IMMEDIATE RELEASE

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Suisun Valley AVA Holiday Wine Celebrations

Winery Events: Sunday and Monday, Dec. 26-27, 2010

SUISUN VALLEY: This coming December, in Suisun Valley, wineries will again be participating in holiday celebrations. This event is always held between Christmas and New Year for two important reasons, and may be the key to its continuing success:

1. Suisun Valley continues to commemorate its AVA designation, which holds a lot of pleasure for those associated with Suisun Valley, from both within the wine making community and with its local, Bay Area residents.
2. This weekend brings many visitors, who are looking forward to enjoying a wine tasting experience, as they traditionally gather with family and friends.

On **Sunday and Monday, December 26 and 27**, Suisun Valley member winery tasting rooms will be open for festivities. Each location will honor the AVA's history in its own unique way, with tours, barrel or vertical wine tastings, nibbling on gourmet foods, while mingling with winemakers.

Ticket Information

Open to the public, a \$5.00 fee is payable on-site at each participating location. Guests will receive a commemorative logo glass, along with delicious foods and wines from each winery. A portion of the proceeds from this event will go towards the Dr. Richard E. Zimmerman Fund.

"We're very proud of Suisun Valley, and look forward to celebrating with our loyal fans and friends. Each year during the holidays, we take the opportunity to remember Suisun Valley's recognition as an AVA, which was finalized in December 1982," states Roger King, Suisun Valley Vintners and Growers Association President.

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SVGGA is an organization whose members are committed to growing ultra premium wine grapes.

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